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YOUTH UNEMPLOYMENT AND THE CRISIS LESSONS FROM THE OECD'S JOBS FOR YOUTH REVIEWS

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JOBS for YOUTH Review of 16 OECD countries (2006-2010)

- 9 EU countries: Belgium, Denmark, France, Greece, Netherlands, Poland, Slovak Republic, Spain and UK
- 7 non-EU countries: Australia, Canada, Japan, Korea, Norway, New Zealand, US
- Youth » spans the age-group 15/16 29

Main Outputs

- 16 country reports
- Synthesis report

www.oecd.org/employment/youth

JOBS for YOUTH Impact of the crisis

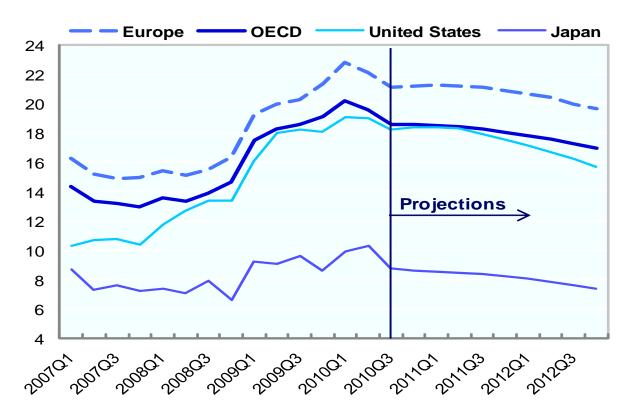


- The global crisis has hit youth hard and the shortterm outlook is gloomy.
- Youth unemployment rate will remain relatively high in many OECD countries as recovery is relatively sluggish.
- A growing risk of long-term « scarring » effects for the most disadvantaged youth

JOBS for YOUTH Impact of the crisis



Youth unemployment rates may start falling only in 2012

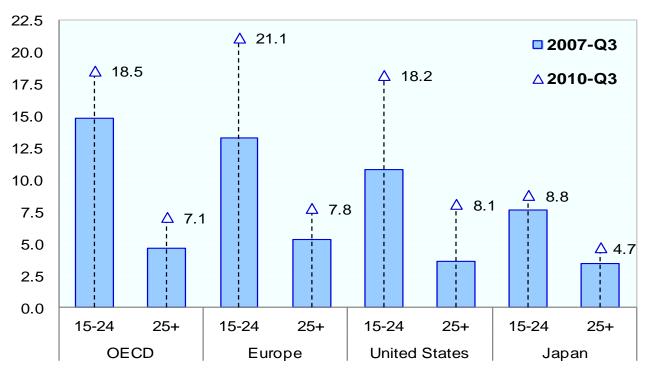


^{*}Projections of youth unemployment rates for the 2011 and 2012 are based on the latest published OECD projections of the total unemployment rate. *Source:* National labour force surveys and OECD (2010), Economic Outlook, No. 88.



- In general, youth face a much higher risk of unemployment than adults
- On average in the OECD, the ratio of youth to adult unemployment rates was 2.6 in 2010-Q3

Unemployed as a % of the labour force



Non-seasonally adjusted data

Source: OECD (2010), Off to a Good Start? Jobs for Youth

JOBS for YOUTH Structural challenges



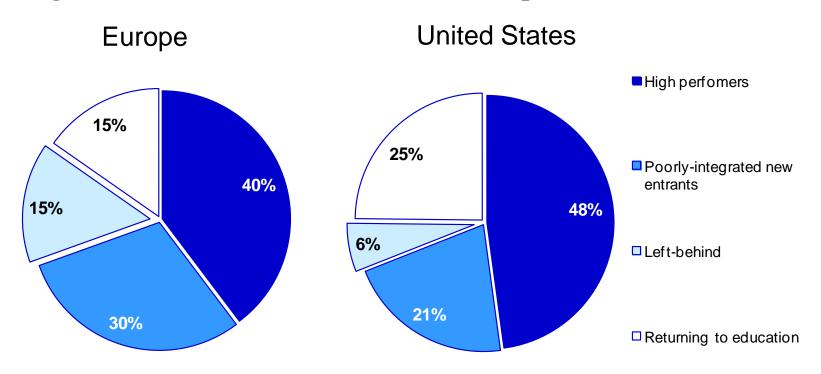
- Prior to the crisis, significant improvements in the youth labour market...
- ...but persisting problems of labour market integration for some disadvantaged youth.
- Two groups have particular difficulties in getting a firm foothold in the labour market
- 1) "Youth left behind"
- "Poorly integrated new entrants"



- Youth left behind: Youth in this group cumulate disadvantages (no diploma; from immigrant/minority background; living in deprived areas etc.) and are at high risk of dropping out of the labour market Main policy option: Help them to obtain a recognised qualification or diploma
- Poorly-integrated new entrants: Youth who often have diplomas but frequently go back-and-forth between employment, unemployment and inactivity, even during periods of strong economic growth <u>Main policy option</u>: Adjustments to the way the labour market functions in general

The two at-risk groups were larger in Europe than in OECD the United States prior to the crisis

Percentages of US school leavers of 1997 and European school leavers of 1994



Youth left-behind: share of youth who spend the majority of their time in inactivity or unemployment over the 60 months following school leaving.

Poorly –Integrated new entrants: share of youth who frequently move between employment, unemployment and inactivity over the 60 months following school leaving.

⁸ Source: OECD Secretariat calculations based on the National Longitudinal Survey of Youth (NLSY) 1997 and European Community Household Panel (ECHP) survey, waves 1 to 8 (1994 to 2001). Adapted from Quintini and Manfredi (2009).



Alternative measure for youth left-behind:

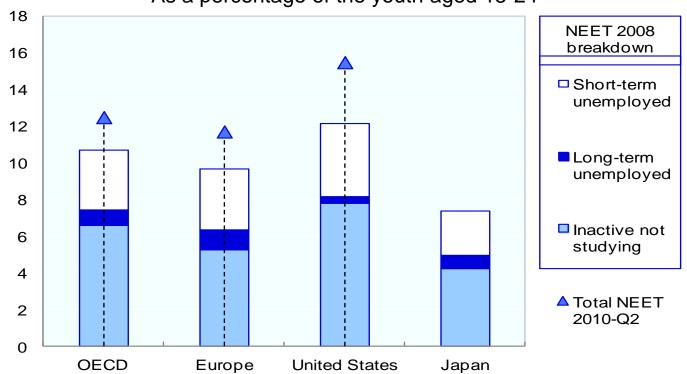
- Youth in NEET group (neither in employment, nor in education or training)
- Advantages:
 - Cohort data not needed
 - Data collected regularly with breakdowns by age, educational attainment
 - Changes over time easier, quicker to obtain
- Drawbacks:
 - Does not account for persistence



The share of NEET youth rose both in Europe and the United States between 2008 and 2010

NEET aged 15-24, 2008 and 2010-Q2

As a percentage of the youth aged 15-24



Non-seasonally adjusted data

OECD: 26 countries. **Europe**: 20 OECD and EU countries.

No data available for Japan in 2010



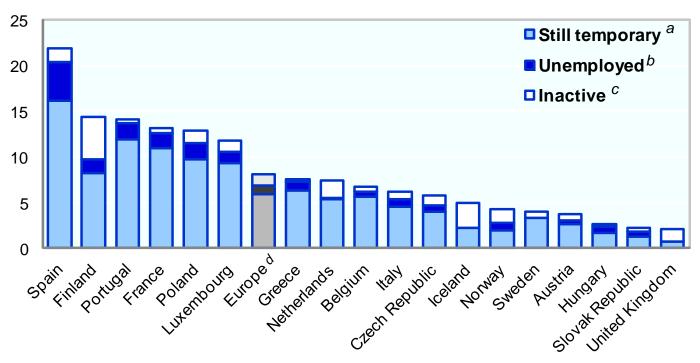
Alternative measure for "poorly integrated new entrants"

- Distinction between temporary and permanent contracts is needed
- Based on panel surveys
- Proxy: from SILC survey in Europe Young workers aged 15-29 on temporary employment in 2005 were poorly integrated two years after, Europe, 2005-07
- The group of poorly integrated new entrants" is more important in countries where there are many labour market demand obstacles for "outsiders"

In 2005-07, 8% of youth in Europe aged 15-29 having left education and found a temporary job were not in a Stable job two years after

Young workers aged 15-29 on temporary employment in 2005 were poorly integrated two years after, Europe, 2005-07

As a percentage of the youth aged 15-29 having left education



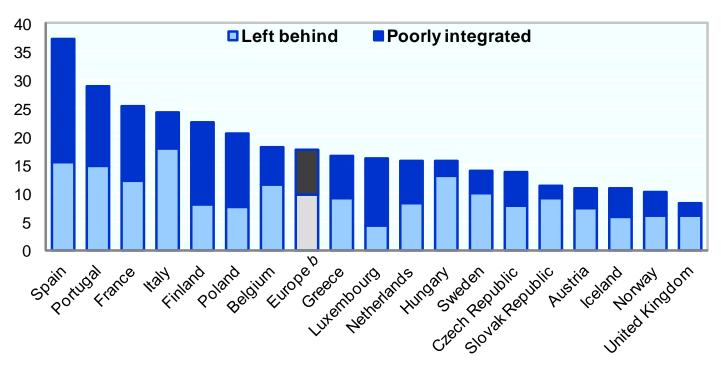
b) Unweighted average of countries shown.

Source: Estimations based on EU-SILC.

In Europe, on average in 2005-07, 18% of youth aged 15-29 who have left education were at risk of poor labour market outcomes

Estimated size of the at-risk group: left behind and poorly integrated after a temporary job, 2005-07

As a percentage of the youth aged 15-29 having left education



b) Unweighted average of countries shown.

Source: Estimations based on EU-SILC and European Union labour force survey .



Risk of « scarring » effects for the most disadvantaged youth

Main findings of a preliminary analysis of the long-term effects of the **unemployment rate** at labour market entry **UR** on **annual earnings** (AE) in France, Germany, Italy, Spain, the UK and the US:

Scarpetta, Quintini and Manfredi (forthcoming)

UK: 1 % point increase in **UR** reduces **AE** by almost 8%. This effect declines over time to just 2% ten years after entry and disappears thereafter.

US: 1 % point increase in **UR** reduces **AE** by 2-3% and it dissipates within ten years of labour market entry.

France and Spain: 1 % point increase in UR reduces AE by 2-3% on earnings but this effect persists up to 15 years after labour market entry.

JOBS for YOUTH Key short-term challenges in the jobs crisis



- Prevent the current generation of school leavers from becoming a "scarred generation"
- Ensure young people are ready and equipped for work when recovery gathers pace
- Make active labour market measures more cost-effective and apply "mutual obligations"
- Strengthen safety net and the employment and training pathways for unemployed youth and young workers



JOBS for YOUTH Key short-term policy tools

- Move towards early and targeted intervention to help youth to remain in contact with the labour market
- Assist unemployed youth in their job search with appropriate measures
- Temporarily extend UI coverage for unemployed youth and help laid-off apprentices to complete their training
- Couple eligibility to UI/SA with a rigorous "mutual obligations" approach for the most disadvantaged

JOBS for YOUTH Going forward, a number of structural problems should be tackled



- Ensure that everyone leaving the education system has the skills needed on the labour market
- (e.g. basic "qualification guarantee" up to a given age, strengthen apprenticeship targeted at low-skilled youth and young immigrants and promote second-chance learning opportunities for school drop-outs)
- Make the transition from school to work less abrupt
- (e.g. more opportunities to work while studying and compulsory internships at university)

JOBS for YOUTH Going forward, a number of structural problems should be tackled



- Addressing labour demand barriers for youth
- Tackle discrimination at hiring (*e.g.* mentorship for graduates with an immigrant background)
- ✓ Reduce the cost of employing low-skilled youth, through youth sub-minimum wages and/or lower social security contributions at low wages
- ✓ Continue efforts to reduce labour-market duality
 - With particular focus on reducing the gap in employment protection between temporary and permanent contracts

OECD

The multiple dividends of sound apprenticeship systems

- Apprenticeship training and other dual vocational education programmes are efficient school-to-work pathways, particularly for secondary students.
- They yield multiple dividends:
 - lowering labour costs for the employer (cost effect) combined with a training commitment from the employer which yields a valued qualification on the labour market (skill effect)
 - securing the transition towards employment for the apprentice (stepping-stone effect) with a small wage progressing with age and duration of contract (income effect)

JOBS for YOUTH Summing up



- Most OECD countries have acted swiftly during the crisis by scaling up resources for youth programmes
- Strong need to keep the momentum, even in the early phases of the recovery and provide adequate resources for cost-effective youth measures.
- Actions are needed to prevent most school-leavers from being trapped in long spells of unemployment. But the target group for intensive assistance should be the hard-core group of youth cumulating disadvantages and at high risk of long-term unemployment and inactivity.
- It is therefore crucial that governments tackle the structural barriers this hard-core group faces in education and in the labour market.